

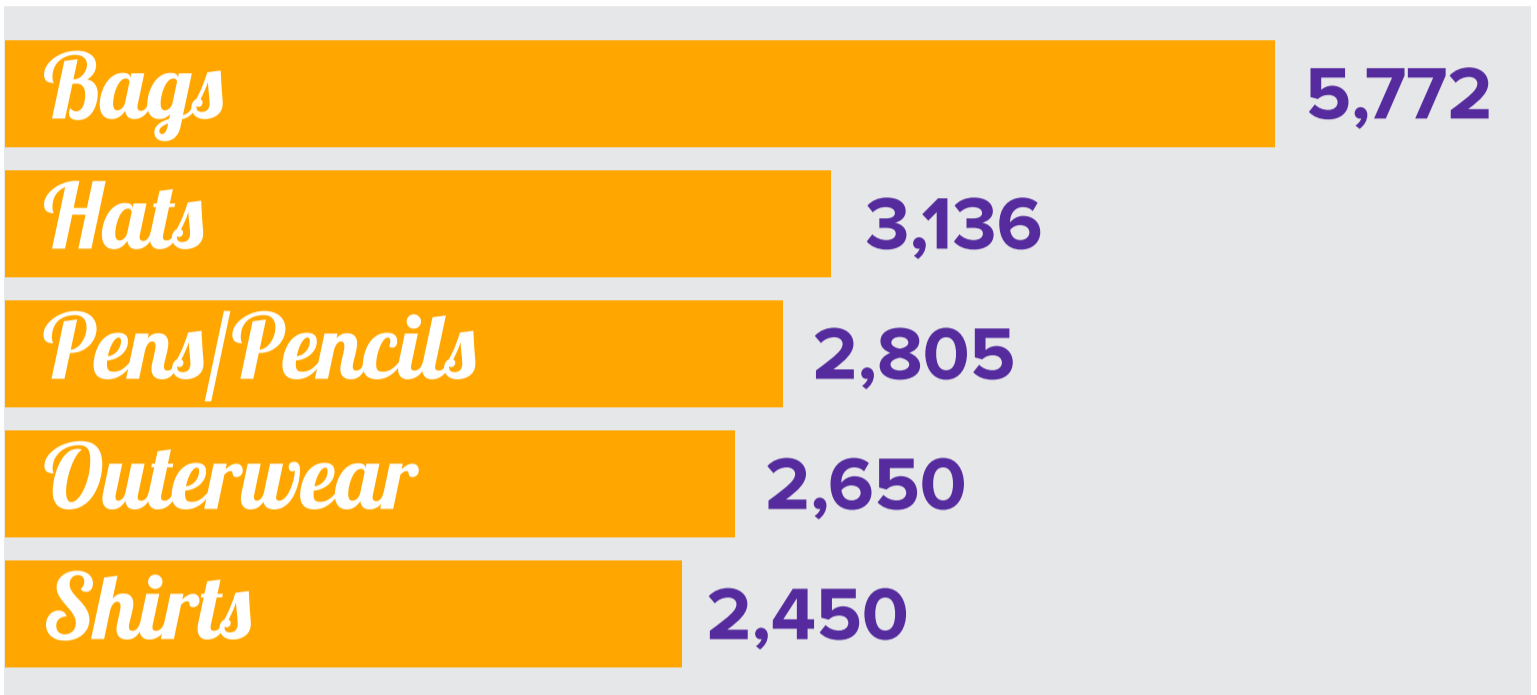
The Power OF PROMOTIONAL PRODUCTS



MOST COMMONLY OWNED PROMOTIONAL PRODUCTS:

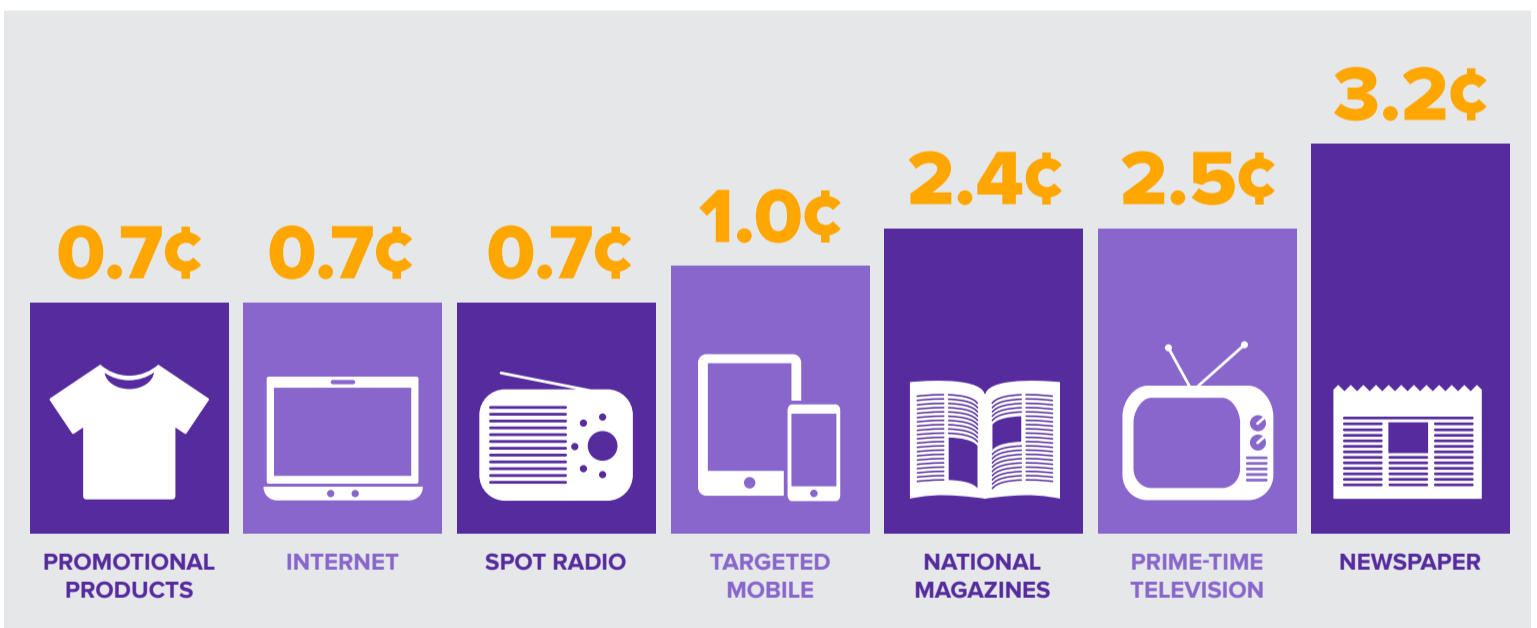


IMPRESSIONS PER MONTH GENERATED BY:

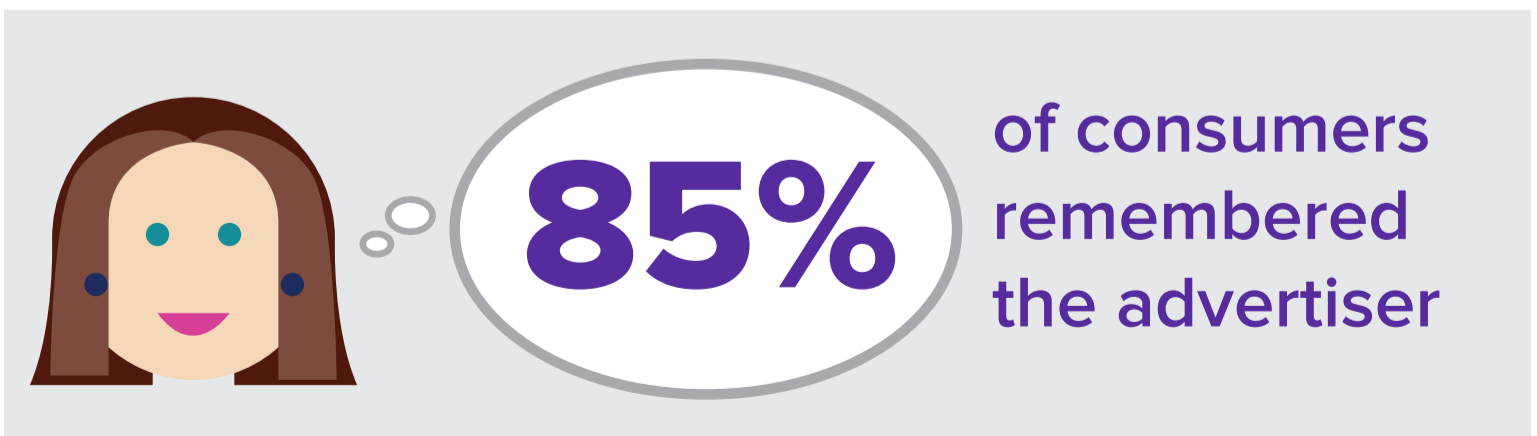


IMPRESSIONS = NUMBER OF TIMES AN ITEM IS USED MULTIPLIED BY THE NUMBER OF TIMES PEOPLE SEE THE ITEM.

LOW COST PER IMPRESSION = HIGH ROI



AFTER RECEIVING A PROMOTIONAL PRODUCT:



77% of recipients keep an item because it's useful